



THE WORLD FOOD PRIZE

October 12, 2015

Dr. Maged Al-Sherbiny
Academy of Scientific Research & Technology
101 Sharia Kasr El-Aini
Cairo,
EGYPT

Foundation

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1914-2009

John Ruan
1914-2010

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The World Food Prize is the most prominent international award for individuals whose breakthrough achievements alleviate hunger and promote global food security.

Dear Dr. Al-Sherbiny:

As the World Food Prize prepares to celebrate 30 years of recognizing and inspiring great achievements in improving the world's food supply, I am writing in the hope that you will nominate a worthy individual for his or her exceptionally significant achievement that has resulted in a demonstrable increase in the quantity, quality or availability of food for a substantial number of people.

The annual \$250,000 World Food Prize, founded in 1986 by Nobel Peace Prize Laureate Dr. Norman Borlaug, recognizes exceptional breakthrough achievements in any field involved in enhancing food production and distribution, and increasing food availability and accessibility to those most in need, thereby reducing human suffering and improving health and nutrition.

The very first laureate, Dr. M.S. Swaminathan of India, was selected for his role in spreading the Green Revolution to Asia, where he spearheaded the introduction of high-yielding wheat and rice to farmers in the region. During the past three decades, the World Food Prize has been presented to 40 eminent hunger fighters from countries around the world, including: Bangladesh, Belgium, Brazil, China, Cuba, Denmark, Ethiopia, Ghana, India, Israel, Mexico, Sierra Leone, Switzerland, the United Kingdom, the United States and the United Nations.

Our 41st Laureate, Sir Fazle Hasan Abed of Bangladesh, will be honored on October 15 as part of the Borlaug Dialogue International Symposium for his unparalleled achievement in building a unique, integrated development organization known as BRAC, which many have hailed as the largest and most effective anti-poverty organization in the world.

We invite you to submit a nomination of a candidate you deem worthy of receiving the World Food Prize via our online form, available at www.worldfoodprize.org/nominate. Our web site includes detailed information on the submission criteria and documentation required for a World Food Prize nomination. I have also included a brochure outlining the nomination guidelines.

Inquiries about the nomination process and procedure may be addressed to our Director of Secretariat Operations, Ms. Judith Pim, via e-mail at jpim@worldfoodprize.org; phone +515-245-3796; or to our mailing address: 100 Locust Street, Des Moines, IA 50309, USA.

On behalf of our distinguished Council of Advisors, I wish to express our deepest gratitude for your participation in Dr. Borlaug's grand legacy of recognizing World Food Prize Laureates.

Sincerely,

Ambassador Kenneth Quinn
President

666 Grand Avenue • Box 1700 • Des Moines, Iowa 50309 USA (Mailing Address)
100 Locust Street • Des Moines, Iowa 50309 USA (Office Address)
Tel: 515-245-3783 • Fax: 515-245-3785 • wfp@worldfoodprize.org • www.worldfoodprize.org

HOW TO NOMINATE

ONLINE FORM:

Please access the online nomination form at www.worldfoodprize.org/nominate. Provide all material in English.

Nomination submissions must include:

LETTERS

1. Letter of nomination signed by a senior official or representative of the nominating institution, agency, organization, or business.
2. Two additional letters seconding the nomination from individuals outside of the nominating organization who are familiar with the Nominee's work and accomplishments.

DOCUMENTATION

1. Description of the Nominee's achievement (maximum 3 pages).
2. Explanation of the impact of the achievement (maximum 3 pages).

BIOGRAPHICAL DATA

Nominee's date of birth; country of origin; current position; resume or CV detailing educational and professional background; honors and awards; and contact information.

BRIEF SYNOPSIS

Summary statement of why the Nominee should be awarded the World Food Prize (150 words or less).

SUPPLEMENTAL MATERIAL

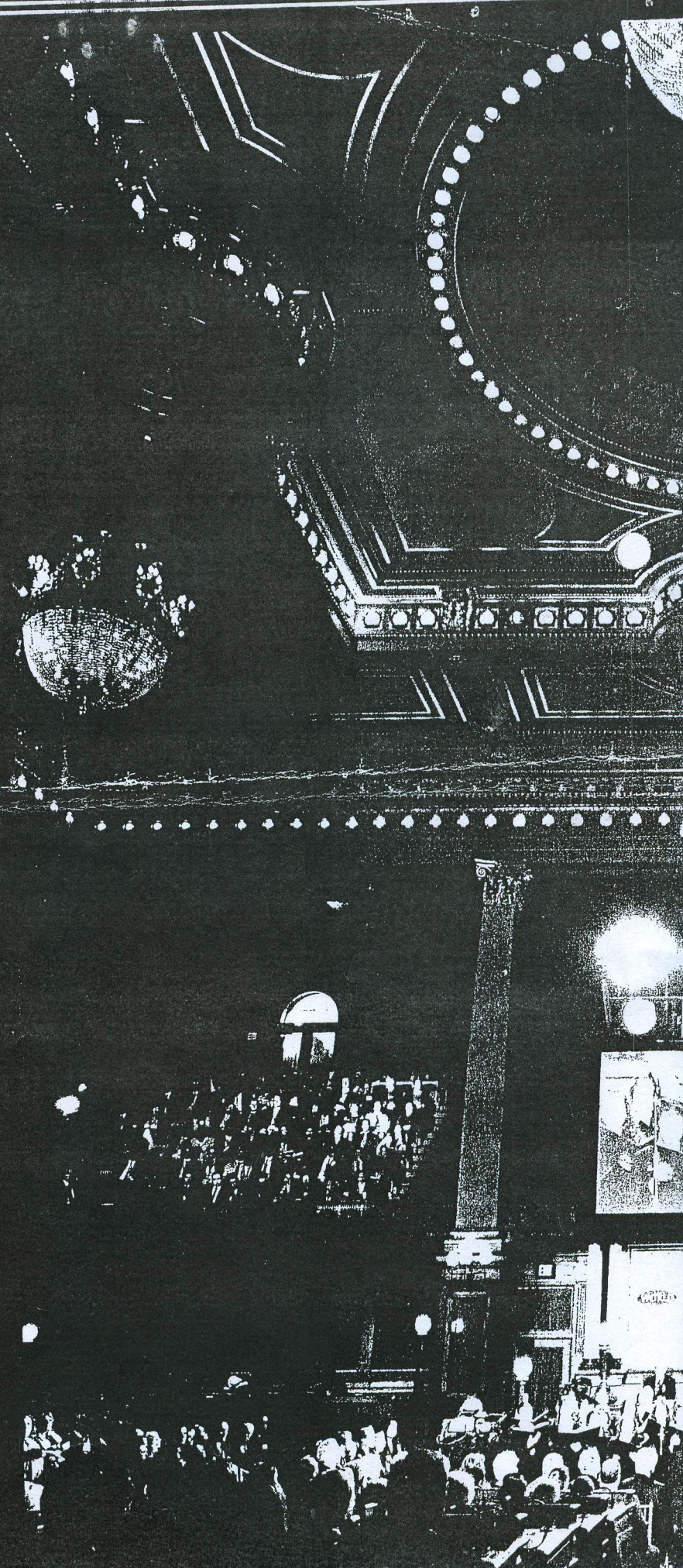
Documents may be submitted (but are not required) in support of the nomination, including: articles describing the Nominee's achievements and the impact of his or her work; and publications by or about the Nominee that directly relate to the nomination.

Nominations will remain eligible for a period of three years from the date of submission and are evaluated by an independent panel of international experts.

THE WORLD FOOD PRIZE FOUNDATION

Attn: Judith Pim
Director of Secretariat Operations
666 Grand Avenue Box 1700
Des Moines, IA 50309 USA
jpim@worldfoodprize.org (email)
+1-515-245-3796 (phone)

WWW.WORLDFOODPRIZE.ORG/NOMINATE



CRITERIA

INDIVIDUAL nominees must have demonstrated a quantifiable breakthrough achievement in one or more areas involving improving the quality, quantity, and availability of food for the world's people. Those areas include, but are not limited to: nutrition and health; plant and seed science; animal science; soil science, water and conservation; crop protection; food technology and safety; policy, research and extension; infrastructure and distribution; and hunger and poverty alleviation.

The World Food Prize is normally awarded to one person annually. In circumstances where indispensable collaboration led to the breakthrough achievement, more than one person may be recognized (each must have contributed in an essential way to the achievement and impact).

The ACHIEVEMENT statement (maximum 3 pages) should address:

- How the Nominee's work has improved the quantity, quality or availability of, or access to, food for a substantial number of people;
- How the Nominee's direct actions and activities resulted in his or her achievement; and
- How the Nominee's creativity, innovation, and determination were applied in solving a problem or barrier or set of problems or barriers, that ultimately led to the achievement described.

The IMPACT statement (maximum 3 pages) should address:

- How the Nominee's achievement resulted in a measurable, quantifiable, or otherwise demonstrated impact in improving the quality, quantity, and availability of food for a sizeable population across a defined geographical area or region.

Nominees must be living and in sufficiently good health to participate in the World Food Prize Laureate Award Ceremony in Des Moines, Iowa.

WWW.WORLDFOODPRIZE.ORG/NOMINATE

